

GAIN REALTIME WORK EXPERIENCE

Learn From Designers Who Build.

Build real projects, develop industry-ready skills, and create a portfolio that helps you enter the creative industry.



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Welcome to Mentā

Most design courses teach software.
We teach how creative work gets built.

Menta is a focused three-month hybrid program where you learn design through real projects, industry workflows, and mentorship from professionals actively working in the field.

From design fundamentals to emerging AI-enabled workflows, every part of the program is built around the realities of modern creative careers.

This isn't a recorded course you watch alone. It's a mentor-led learning experience designed to help you build confidence, capability, and a portfolio that demonstrates what you can do.

The industry changed. Creative education should too.

The **CREATIVE** industry moves faster than ever before. New tools, evolving **WORKFLOWS**, and AI-powered systems are changing how designers work, collaborate, and create value.

The people succeeding today aren't simply learning new tools. They're **LEARNING** how to think, solve problems, communicate ideas, and adapt to a changing industry.

At Menta, we've built our curriculum around exactly that reality: **STRONG DESIGN** fundamentals, practical industry workflows, and modern tools taught by professionals who build creative work every day.

Choose the path that aligns with your **ambitions.**



Why choose mentā

Live projects, Not assignments.

Work on meaningful projects designed to reflect real creative challenges and portfolio outcomes.

Learn from designers who build.

Working professionals with experience across global brands, and creative studios.

Small, selective cohorts.

Full-time training program limited to just 5 selected students.

Portfolio-first learning.

Learn with work that demonstrates your thought process, and ability to solve real-world problems.

Designed for the AI era.

Learn both timeless design principles and the modern workflows shaping today's creative industry.



Four tracks. One goal: Meaningful creative work.

01

UX/UI Design

Design digital experiences people love to use from AI enabled workflows to High Fidelity Interactive prototypes.

02

Branding Design

Build brands with clarity, purpose, and lasting impact through identity, positioning, and storytelling.

03

Motion Graphics

Bring stories, products, and brands to life through motion, animation, and modern production workflows.

04

Digital Design

AI Enabled Creative Visual system and marketing assets that communicate clearly across digital platforms.

Every track runs for 3 months.

Every track ends with a
Professional Experience Certificate.



UX/UI Design

Design products people love to use.

Learn how modern product teams solve problems through research, systems thinking, interface design, and prototyping while incorporating emerging AI-enabled workflows where they add value.

What you'll master

- User research & audience insights
- Information architecture & user flows
- Interface design & component systems
- Prototyping & usability testing
- Design systems & modern product workflows

You'll walk away with:

Two portfolio-ready product case studies and a complete design sprint project.



Apply Now:

₹90,000 + GST

3 months

Branding

Build brands the market remembers.

Learn how successful brands create recognition, trust, & emotional connection through strategy, positioning, visual identity, and communication systems.

What you'll master

- Brand strategy & market research
- Positioning & audience understanding
- Identity design systems
- Brand voice & communication
- Scalable brand implementation

You'll walk away with:

A complete brand identity system built from strategy to execution.



Apply Now:

₹75,000 + GST

3 months

Digital Design

Create visuals that communicate with clarity and impact.

Develop the design skills needed to create compelling visual assets, campaigns, and systems for modern brands across digital platforms.

What you'll master

- Graphic design fundamentals
- Illustration & visual storytelling
- Typography, colour & composition
- Layout systems & campaign design
- Creative production workflows

You'll walk away with:

A multi-format campaign portfolio showcasing your creative range.



Apply Now:

₹60,000 + GST

3 months

Motion Design

Bring stories, products, and brands to life through motion.

Learn how motion designers create engaging visual experiences using animation, storytelling, production systems, and emerging AI-assisted workflows.

What you'll master

- Motion design principles
- Storyboarding & visual narratives
- Animation systems & workflows
- Video production pipelines
- Modern motion design tools

You'll walk away with:

A professional showreel demonstrating your creative and technical capabilities.



Apply Now:

₹1,20,000 + GST

3 months

Your 3 months, Mapped.

Week 1-2

Orientation & Foundations

Meet your mentors, understand the program structure, and build the foundations you'll rely on throughout the course.

Weeks 3-4

Project Kickoff

Begin your first project and develop your process through guided reviews and feedback sessions.

Weeks 5-8

Skill Development & Mentorship

Go deeper into your chosen discipline while learning the workflows and practices used by industry professionals.

Weeks 9-12

Portfolio & Presentation

Refine your final projects, strengthen your portfolio, and prepare to present your work with confidence.



How it works

Attend The Entrance Assessment.

We evaluate curiosity, potential, and creative thinking, not just prior experience.

Learn Through Mentor-Led Sessions.

Develop your skills through live instruction, feedback, projects, and collaborative learning.

Graduate With Industry-Ready Work.

Leave with a portfolio, practical experience, and the confidence to take your next step in the creative industry.

Seats are limited and cohorts are intentionally small. Early applications receive priority consideration.



We value long-term relationships



intel.



J.P.Morgan



Uber Eats



iQUANTI



amazon

AEMCO



Testimonials

One thing I appreciated

was that every decision had to be justified. If I created something, I had to explain why it existed and what problem it was solving.



Megha Raveendra
NIFT Bubhaneshwar

The projects actually mattered.

Working on live briefs exposed me to challenges you don't encounter in classroom assignments. It helped me build stronger case studies and understand how design works in a real team environment.



Manas Chaudhari
UID Ahmedabad

I learned more than design.

I improved my design skills, but I also learned how to present work, communicate ideas, and approach projects with confidence. The entire experience felt focused on preparing us for real creative careers.



Anavadya Dinesh
NIFT Bubhaneshwar

STORIES FOR EVERYONE

Cultivate your imagination



Build work that opens doors.

Industry mentors.

**Working Professional
Experience Certificate**

Real projects.

**A portfolio built for
the creative industry.**

**Full-Time Weekday
Professional Bootcamp**

**Apply now to join
the next cohort.**

info@mymenta.in

+91 81972 78080

mymenta.in

***Menta — Learn from
Designers **Who** Build.***

